



FORM NL-36- BUSINESS -CHANNELS WISE

UNITED INDIA INSURANCE COMPANY LIMITED

Date: 30.09.2024

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	29,12,701	1,92,059	54,37,474	3,74,575	28,04,262	1,83,133	53,00,665	3,56,053
2	Corporate Agents-Banks	47,014	1,428	83,847	3,455	50,590	2,272	98,246	5,693
3	Corporate Agents -Others	4,877	662	9,255	1,252	13,718	1,023	30,317	3,989
4	Brokers	13,27,572	1,27,500	26,56,561	2,85,163	6,52,086	1,12,602	10,68,935	2,37,213
5	Micro Agents	-	-	-	-	1,483	197	3,603	708
6.a	Direct Business:Officers/Employees	615	2,487	1,572	9,206	1,117	1,347	1,959	2,784
6.b	Direct Business:Online (Through Company Website)	6,521	404	12,768	1,018	6,334	309	12,716	649
6.c	Direct Business:Others	84,581	1,28,357	1,69,896	2,71,830	94,363	1,64,862	1,95,376	2,93,737
7	Common Service Centres(CSC)	62	1	101	1	89	1	256	4
8	Insurance Marketing Firm	1,906	238	3,600	612	1,483	197	3,603	708
9	Point of sales person (Direct)	76,153	3,648	1,49,468	7,234	63,586	2,494	96,153	3,964
10	MISP (Direct)	6,613	861	14,410	2,029	15,136	1,030	31,142	2,266
11	Web Aggregators	4,11,698	8,469	7,99,402	16,624	2,79,123	7,170	4,58,560	12,604
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Govt Schemes	17	27,800	21	28,544	106	25,274	743	25,815
	MOU	2	-0	3	10	144	180	318	504
	Business associates	174	185	378	497	205	376	386	884
	Total (A)	48,80,506	4,94,100	93,38,756	10,02,049	39,83,825	5,02,470	73,02,978	9,47,574
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	48,80,506	4,94,100	93,38,756	10,02,049	39,83,825	5,02,470	73,02,978	9,47,574

Note:

- (a). Premium means amount of premium received from business acquired by the source
(b). No of Policies stand for no. of policies sold
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable

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